

# Meet Mr. K...



Bob Kirschbaum has been in education for 32 years, 26 as an elementary principal. He is a past Iowa Reading Administrator -of-the-Year and was

elected and has served as President of the Iowa Reading Association. Bob speaks nation-wide at reading and motivational seminars including such cities as Chicago, Dallas, Denver, Milwaukee, Minneapolis, San Antonio, San Diego, and Seattle. He was selected to represent elementary educators worldwide on the International Reading Association Nominations Committee and his schools have been nationally recognized. Bob was the recent recipient of the Paul Williams Humanitarian Award for his Dedication and Devotion to Family and Community. Bob and his wife, Sharon, reside in Sheldon, and they have four children: Nicole, a dentist, and her husband Chris and their children Anna and Samuel live in Iowa City; Michelle, a Physician Assistant, her husband Matt and daughter Amelia live in Colorado; Stephen, a dentist, living in Kansas City; and Michael, a student at Creighton University in Omaha. Bob will be hosting numerous reading conferences across the Midwest during the summer of 2017.

Bob Kirschbaum's  
2017 Summer Reading Conference  
801 22<sup>nd</sup> Avenue  
Sheldon, IA 51201  
Phone: 712.253.1578  
[director@lakesart.org](mailto:director@lakesart.org)



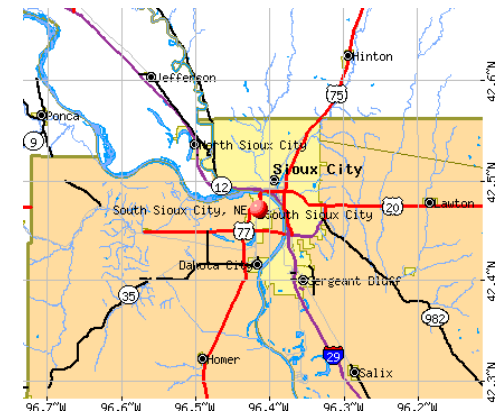
Country Inn & Suites, Dakota Dunes Hotel  
151 Tower Rd.  
North Sioux City  
(605) 232-3500

Located near a number of golf courses and great shopping, there is no better location for lodging in North Sioux City than our hotel. Near Sioux City casinos and premiere entertainment, the Country Inn & Suites provides a convenient locale and a comfortable stay for business and leisure travelers alike. Be sure to spend part of your summer vacation in North Sioux City at McCook Lake enjoying the outdoor recreation, try your luck at the Argosy Casino or watch the Explorers play a game at the Lewis and Clark Park.

**\*\*LOCATION OF WORKSHOP:**  
**Sioux City Red Cross**  
**S. 4200 War Eagle Dr.**  
**Sioux City, IA**  
**(712) 252-4081**

# Bob Kirschbaum's

## 2017 SIOUXLAND SUMMER READING CONFERENCE



**A Conference by TEACHERS  
for TEACHERS!**

**June 12 & 13, 2017**  
**Earn Graduate Credit!**

# REGISTER NOW... READ - RELAX - ENJOY... You Can't Afford to Miss This!

Now is the time to register for Bob Kirschbaum's exciting Siouxland Summer Reading Conference. This conference has a two-day format scheduled for June 12<sup>th</sup> and 13<sup>th</sup> at the Siouxland Red Cross and Country Inn and Suites. The School Place – The Education Station, *Where Learning is Fun*, will be sponsoring this outstanding conference.

This unique conference is for teachers, by teachers. Attendees will have the opportunity to hear from some of the Midwest's brightest practicing educators, authors, and speakers who will share numerous practical and useful teaching strategies.

## Speakers and Presenters...

- **Patty Duncan** – Patty has worked and been trained by Ruth Culham, the author of *Traits Writing Program*. Additionally, she has participated in the Iowa Writing Project and has taught writing for many years.

### 6+1 Traits Writing Workshop:

Writing is essential to a student's success and is becoming increasingly important to communication in our global world. This workshop will provide a review of the best practices in teaching writing as well as activities that will engage students. Assessment practices will also be presented.

- **Marianne Richmond** – A bestselling children's author and artist is delighted to return the Okoboji & Sioux City Reading Conferences to share her many books as well as offer creative and fun ways to help kids (of all ages) give voice to their own stories. To learn more, visit...

[www.mariannerichmond.com](http://www.mariannerichmond.com)

- **Trish Sandbulte** – Although teachers have the best of intentions, schools across America are experiencing the demise of the love of reading. Join Trish as she unpacks the book *Readicide* by Kelly Gallagher and explores how we can shift our thinking to enhance student enjoyment of and passion for reading.

- **Legislative Update**

- **Bob Kirschbaum**

- **And much more...**

The conference begins with registration on Monday, June 12<sup>th</sup>, from 8:30-9:00 a.m. and will end at 4:30 p.m. on Tuesday, June 13<sup>th</sup>. Time for grade level/school sharing will be built into the schedule.

Registration includes a free continental breakfast, lunch, and afternoon snacks and beverages each day. Attendees will also be eligible to participate in drawings for prizes, and receive a free "Put Magic into Reading" t-shirt.

This is a great opportunity to make this conference an inexpensive family vacation. The Country Inn and Suites, Dakota Dunes, is offering a special per night price for Sunday, Monday, and Tuesday of the workshop. They are located near golf courses and great shopping.

**Please call: 605.232.3500  
for reservations.**

**One Graduate Credit Available from the University of Sioux Falls in Sioux Falls, South Dakota.  
Class Title – *New Ideas for Reading* #528**

## Registration Form: Siouxland Conference - June 12 & 13, 2017

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Employer \_\_\_\_\_ Work Phone \_\_\_\_\_

**I heard about this conference from...**  Brochure  Friend  Previously Attended

Secondary Teacher  Elementary Teacher

Other \_\_\_\_\_

### T-Shirt Size:

X-Large  Large  Medium  Small

### Conference Fee:

\$ 95 Before May 15th  
\$110 Before June 1st \$120 After June 1st

Please mail this registration form with a check or institutional purchase order made out to "Reading Conference" to:

**Bob Kirschbaum  
801 22<sup>nd</sup> Avenue  
Sheldon, IA 51201**